

LINDA VOGELSONG
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SUMMARY

Results-oriented community developer/public administrator/facilitator with over 25 years experience in the areas of planning, innovating, education, public information and policy-setting using methods for sustainable development. Strong track record of achievements in creating successful public programs, developing networks, facilitating, disseminating information, problem-solving and organizational development. Expertise in: Program creation & administration; Government relations & protocol; Planning & forecasting; Problem-solving; Public Information; Strategic Planning.

PROFESSIONAL EXPERIENCE

TAPESTRIES INTERNATIONAL COMMUNICATIONS CO. Recent Work

Principal - - - Working with non-profit, government and business organizations to build their capacity to be effective in a world of unprecedented change through self-assessment, participatory strategic planning, appreciative inquiry, organization development and large scale change.

- Facilitator for the Arizona State University's Center for Non-Profit Leadership and Management's Drucker Self-Assessment Incubator Project
- Presenter/Trainer in Appreciative Inquiry for the International Association of Facilitators
- Facilitator/Trainer for Mercy Corps International's Civil Society Program in Tajikistan including their NGO partners, the National Association of Business Women (ABW) and the National Advocacy Group for the Disabled (Dilsuz).
- Facilitator for large scale change self-assessment and strategic planning process for the second largest domestic violence shelter in the U.S.
- Facilitator for World Youth Exchange Visit Association (WYEVA) Board Retreat
- Organization development consultant for the Southwest Strategy, the first federal inter-agency collaboration (Dept. of Interior, Dept. of Defense, Dept. of Agriculture) in Arizona and New Mexico for participatory land-use and ecological planning
- Facilitator for Valley Leadership Board strategic planning as well as their adult and youth programs
- Mentor Trainer for the Institute of Cultural Affairs Technologies of Participation (ToP)
- Facilitator/consultant for strategic planning and capacity building for private school leadership team, staff and Board
- Assistant to consultant firm hired to manage the opening of new Mayo Clinic Hospital in terms of employee training, ordering equipment and organizational development.

THE CALLARD COMPANY

1994-Present

Western Director - - - Working with non-profits, governments and business organizations to plan and implement effective marketing programs with the use of promotional products, advertising specialty items, employee and customer incentive programs, company stores and premiums.

- 15 year old, women-owned business is rated in the top 3 percent of the nation as a leading distributor of incentive and promotional products. 1
- Clients range from small businesses to Fortune 500 companies in a variety of market places, including healthcare, legal profession, the banking industry, international associations, etc.
- Strategic alliances make state of the art data base research, online store technologies and fulfillment services available to customers

GOVERNOR'S OFFICE OF DRUG POLICY

1989-1993

Community Coordinator - - - Provided direction to 90+ communities participating in the Governor's Alliance Against Drugs. Built partnerships at local, regional and national levels; developed coalitions with

planned health promotion encouraging drug-free behavior. Offered technical assistance, created public information materials, and coordinated networking and training. Developed strategic and action plans, and utilized expertise in the area of community empowerment to effect positive change in community images and attitudes.

- Developed grant of \$2.5 million to fund regional partnership program
- Created Statewide Alliance Network, a grassroots network of 90 communities, formed to interface with Arizona Governor's office, legislature and state agencies.
- Successfully mediated and unified diverse cultural, political and socio-economic groups.

GOVERNOR'S OFFICE OF CONSTITUENT SERVICES

1988-1989

Information Specialist - - Responsible for the timely and accurate dissemination of public information generated by the Governor. Coordinated communications and public information activities. Performed research and interfaced with legislators and constituents at all levels.

- Improved public service policies by shifting to a consumer-oriented environment
- Instituted positive public relations practices and improved external communications

ARIZONA DEPARTMENT OF EDUCATION, Phoenix, Arizona 1987-1988

Staff Development Specialist, Arizona State University – Traveled extensively throughout Arizona researching, developing and producing a cohesive, community-based network in adult education. Created innovative regional programs for educators which facilitated information, support, funds and resources to areas of need. Established an educational community that raised legislative awareness leading to increased funding. Interfaced extensively with various state and federal departments, and numerous civic and professional organizations. (*1-year grant position*)

- Performed in-depth statewide needs assessment of adult educators.
- Coordinated state's most successful adult education conference, "Adult Learners: Arizona's Future", which promoted political advocacy for the state's 500,000 illiterate.
- Was instrumental in tripling state funding for adult education.

Management Information Coordinator, Vocational Education

1986-1987

Interpreted federal and state regulations and managed enrollment data and vocational formula funding for all Arizona school districts. Conducted in-depth needs analysis spanning finance, personnel and operations for annual funding cycle.

- Created technical and procedural manual which streamlined funding operations.
- Created positive communications climate with school districts and was highly successful in building productive relationships.

EDUCATION

Master of Arts, Interdisciplinary Studies
University of Colorado
Disciplines: Anthropology, Folklore, Mythology, Art
Bachelor of Arts, English
Westminster College
Masters Creative Writing Program,
University of Iowa
University of Lucknow, India
Junior Year Abroad

CIVIC & PROFESSIONAL ORGANIZATIONS

International Association of Facilitators
Institute of Cultural Affairs
Valley Leadership
Institute of Noetic Sciences
National Technology of Participation Trainers Network